OBJECTIVES
Students will
• Discuss how media influences the lives of young people

MATERIALS
• Question box

ACTIVITIES
1. Discuss how media influences the perception one has of his/her body, emotions and behaviors. Use the following questions for discussion with students.
   A. What television or movie stars your age do you like?
   B. What do you like about them?
   C. In what ways do you try to copy what you see on TV, in movies or in magazines?
   D. How much do TV commercials influence your spending habits?
   E. Do you think using products you see on TV can make you happier?
   F. From what you have seen on TV or in magazines, how would you describe the “perfect teenager?”
   G. How does the media’s (TV, radio, magazines) image of teenagers compare with how one sees him/herself?
2. Examine magazine ads for a variety of products and have students choose an ad to share with the class. Answer the question from the ad “If I had or did ………., I would be or be able to do……….!
3. Exceptional Education Inclusion Activity—Have students bring in pictures of magazine ads and work with a peer in class to interpret the marketing message.